

APLS-CLSA-NALS VIRTUAL CONFERENCE

EXHIBIT & SPONSOR INFORMATION

ORIGINAL TERMS OF PAYMENTS

\$1295 for each booth (includes 2 booth representatives) for all exhibitors to cover the cost of space must be forwarded with the application contract for space. **No refund will be made for cancellations.** In the event the application for exhibit space is declined, all monies previously deposited for such space will be refunded to the applicant. Please be certain your address is correct and complete, including postal zip, telephone, and email.

UPDATED TERMS OF PAYMENT

\$1295 for each exhibitor. If an existing exhibitor has purchased more than one booth, a refund of the additional booths will be issued. Existing exhibitors have until **5 PM on July 31st** to cancel and request a full refund. Request for cancellation must be in writing (email to conference@plseducation.org) no later than **5 PM on July 31st** and must include who to make check payable to and where to mail check.

VIRTUAL EXHIBIT HALL

For each exhibitor we will create an interactive virtual experience. We have partnered with Asset Mapping and Geospatial Events to provide each exhibitor a beautifully designed two page, interactive, "mini website" that will feature the company information that you choose to provide.

A link will be provided that will allow you to upload information such as:

- Company logo & banner
- Product photos
- Downloadable documents
- Video

Based on the information you provide, your double page virtual booth will be created. If you need assistance with creation of material (such as web banner) please reach out and we can assist. See attached templates for an idea of what pages will look like.

Best yet, the virtual exhibit hall will be hosted for a year on the APLS, CLSA, NALS, and Conference website!

BOOK A LIVE MEETING

Each exhibitor's virtual booth will include a live book a meeting feature that will enable anyone (not just paid attendees!) to schedule a live meeting with you during the week of the conference.

No special software is required, this is part of your virtual exhibit booth package.

Sponsors receive an extended period of time up, to September 4, 2020 (see at a glance table on next page for details), to utilize the book a live meeting feature.

VIRTUAL HAPPY HOUR

Each exhibitor will have the opportunity to offer a live demo or presentation during our virtual happy hour.

In addition, each exhibitor will have the opportunity to participate in the virtual scavenger hunt that will run through our conference mobile app. This will add another opportunity to interact with attendees.

MARKETING

In addition to the Virtual Exhibit Hall, Happy Hour, and Live Book a Meeting, we have put together a marketing program that will benefit you all year long. As this is a tri-state event, you receive this benefit from three associations - APLS, CLSA, & NALS!

- Virtual Exhibit Hall (Hosted for a full year!)
- Book a Live Meeting
- Happy Hour Demo/Presentation
- Conference Mobile App Advertising
- Conference Program Advertising
- Advertising on the APLS, CLSA, NALS & Conference websites.
- Advertising on the APLS, CLSA, NALS & Conference e-blasts.
- Advertising on the APLS, CLSA, & NALS social media
- Attendee Contact List

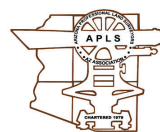
See at a glance table on next page for details and different levels of advertising based on sponsorship.

THANK YOU!

We understand this virtual platform is new and may cause hesitation. However, by partnering with Asset Mapping and Geospatial Events we are able to offer a professional, interactive experience that will be easy for our exhibitors.

The value of being able to meet face-to-face with someone is achieved through the book a live meeting feature. However, we acknowledge the value of being able to shake someone's hand. To offset the loss of a live event we are adding a full year of marketing for your participation.

All three non-profit associations - APLS, CLSA, and NALS value your past support and hope to see you participate in this new 2020 virtual experience.



Virtual Exhibit & Sponsor Benefits

Due the pandemic and the recent rise in COVID-19 cases, the APLS-CLSA-NALS Conference which was originally postponed to August 21-25 is shifting to an entirely virtual platform.

Each year, the support received by our exhibitors provides the funding for our non-profit associations to continue serving the land surveying industry. In return, the associations offer vendors an opportunity to network and provide product/service information to the industry. This relationship is important and we are making it a priority to develop a package that will allow our vendors to engage virtually with the profession.

Below is an at a glance breakdown of the the virtual exhibitor/sponsorship benefit package. [This package provides a full year of marketing and recognition across four websites - AzPLS.org, CaliforniaSurveyors.org, NvLandSurveyors.org, and PLSeducation.org](#)

	Exhibitor* \$1295	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Virtual Exhibit Hall (Hosted Through August 31, 2021)	✓	✓	✓	✓
Book a Live Meeting Feature During Conference	✓	✓	✓	✓
Extended Book Live a Meeting		Until 9/4/20	Until 8/31/20	Until 8/28/20
Enhanced Listing in Directory		✓	✓	
Video Streamed During Online Education Class		✓	✓	
Host a Room During Happy Hour Event	✓	✓	✓	✓
Listing in Conference Mobile App	✓	logo	logo	✓
Banner Ad in Conference Mobile App		✓	✓	
Listing on APLS, CLSA, NALS, and Conference websites	✓	logo	✓	✓
Listing in APLS, CLSA, NALS, and Conference e-blasts		logo	✓	✓
Social Media Mentions (Across all Associations)	Grouped Listing	3	2	1
Conference Program Advertising	listing	full page	half page	logo
Attendee List Sent After the Conference	✓	✓	✓	✓

*If you company purchased more than one booth, you will refunded the full price of the additional booth(s)

	Luncheon Sponsor	Break Sponsor
Virtual Exhibit Hall (Hosted Through August 31, 2021)	✓	✓
Book a Live Meeting Feature During Conference	✓	✓
Enhanced Listing in Directory	✓	✓
Host a Zoom Room During Lunch and/or Break	✓	✓
Listing in Conference Mobile App	logo	✓
Banner Ad in Conference Mobile App	✓	
Listing on APLS, CLSA, NALS, and Conference websites	logo	listing
Listing in APLS, CLSA, NALS, and Conference e-blasts	logo	listing
Social Media Mentions (Across all Associations)	1	1
Conference Program Advertising	full page	logo

Contract for EXISTING Exhibitors APLS-CLSA-NALS 2020 Virtual Conference

EXHIBITOR INFORMATION

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ EMAIL: _____

THE FOLLOWING PERSON WILL BE OUR PRIMARY CONTACT:

NAME _____ TITLE _____

EMAIL _____ PHONE _____

CHOOSE VIRTUAL BOOTH PACKAGE (SEE PG. 2 FOR DETAILS):

- CONTINUE MY PARTICIPATION WITH THE FOLLOWING BOOTH PACKAGE (REFUND ANY PARTIAL OVERPAYMENT)
 - EXHIBITOR (\$1295)
 - BRONZE SPONSOR (\$1500)
 - SILVER SPONSOR (\$3000)
 - GOLD SPONSOR (\$5000)
 - LUNCH SPONSOR (\$2000)
 - BREAK SPONSOR (\$500)

- CANCEL MY PARTICIPATE AND ISSUE REFUND (must request cancellation by 5 PM, July 31st)

REFUNDS, EITHER FULL OR PARTIAL, WILL BE MADE BY CHECK

MAKE CHECK PAYABLE TO: _____

MAIL CHECK TO: _____



Contract for NEW Exhibitors APLS-CLSA-NALS 2020 Virtual Conference

EXHIBITOR INFORMATION

FIRM: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

TELEPHONE: _____ EMAIL: _____

THE FOLLOWING PERSON WILL BE OUR PRIMARY CONTACT:

NAME _____ TITLE _____

EMAIL _____ PHONE _____

CHOOSE VIRTUAL BOOTH PACKAGE (SEE PG. 2 FOR DETAILS):

- EXHIBITOR (\$1295)
- BRONZE SPONSOR (\$1500)
- SILVER SPONSOR (\$3000)
- GOLD SPONSOR (\$5000)

METHOD OF PAYMENT: Check (Payable to A-C-N Conference) VISA MasterCard

Card # _____ Exp. Date _____ CVV# _____

Name (as it appears on card) _____ Billing Zip Code _____

Authorized Signature _____

